

May 28, 2009 Learning Breakfast—Mike Ryan, PMP

Growing Program Management in a 'Just Do It' Culture: An Exchange of Ideas

**Project and Program Management: Is it counter-culture?**

Developing a project and program discipline in any organization is a daunting endeavor, especially when that organization thrives on innovation, speed, and 'just do it.' In this workshop, we will exchange ideas on how to build a foundation and build organizational disciplines around project and program management by a presentation of how this is being accomplished at Nike as a case study.

◆ This Learning Breakfast promises to provide pragmatic insights and ideas on how to positively influence the adoption and adaptation of project and program management disciplines in your organization. It is ideally suited for those who are in a leadership position including individuals in a PMO, project center of excellence, consulting, or manage projects and programs.

◆ When you come to this event, please be prepared to share your candid insights as to what works and what doesn't about how your organization is maturing in the ways of project, program and portfolio management. You are sure to walk away with any number of practical tips on how to help your organization or team and connect with other practitioners to expand your professional network.



**About Mike:**

A 10 year Nike veteran in the Project Management Center of Excellence, Mike has held a number of project and functional roles at Nike. Prior to joining Nike, he served as a technology consultant and project manager for a small regional accounting firm and for a large pharmaceutical manufacturing organization. Mike is PMP certified with an MBA in Finance and BS in Chemical Engineering.