



Portfolio Management @ Intel: Case Studies in Solving Business Problems - Lunch May 21st



Portfolio management techniques can be utilized as an effective tool for driving the decision-making process necessary to solve a variety of business problems within an enterprise. Russ Martinelli, Senior Program Manager from Intel will demonstrate how he and his colleagues have utilized portfolio management to tackle some of the company's toughest strategic, operational, and tactical business challenges.

Russ Martinelli will present a practitioner's view of the value of portfolio management, implementation techniques he uses, and multiple case examples that demonstrate the use of portfolio management at Intel.

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